



620 Johnson ave, Suite 1B, Bohemia, NY 11716 | tel 631.581.1000 | fax 631.563.6278 | www.loungelizard.com

Homepage

Taglines

Live Paper Perfect (main tagline for brand)

Quality Paper, Global Possibilities (B2B tagline for contract manufacturing and private label)

Homepage Product Section Flash Captions

Paper Towels

Enduring Performance

Global's high-utility paper towels are known for superb performance and consistent endurance to outlast your task.

Facial Tissue

Gentle Strength

Savvy consumers look for the gentle comfort of Global facial tissues, where softness and strength come together.

Bath Tissue

Conscientious Softness

Global's consumer-sized, septic-safe toilet tissue boasts a high level of softness and absorption.

Napkins

Practical Appeal

Engineered for durability and designed for universal appeal, Global offers folds for every occasion, from elegant 3-ply napkins to 1- and 2-ply napkins for everyday use.

Homepage Welcome Text

Global Tissue Group has fostered a reputation for providing value for our business partners and personal customer service to each and every one of them. We're relied upon for our flexibility, confidentiality and quality, from products to services, like our specialized capabilities and custom-tailored programs. Our goal is to ensure that no matter your needs, Global Tissue can deliver.

In creating diversified products that cater to every market category, you can feel confident putting your brand in our hands. We bring the trust and comfort of our relationship to your consumers, who will grow to depend upon our standard of excellence through our private label programs, contract manufacturing, and our control brands.



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Global Tissue provides value and consistency, and helps organizations like yours increase their revenue. Let us enhance your paper program and your margins. Be a part of our Strong A.R.M. program, and Attract consumers, Retain them and create Margin enhancement every day.

Company

About Us

At Global Tissue Group, we specialize in comfort and trust. As a privately owned family business, we provide comfort in everything we do, from our products to our relationships. We build trust as we extend to our customers and vendors the same courtesy, flexibility and punctuality that we would to our own family. We put quality in everything that we do, because we use the same products you buy. We pride ourselves on our responsiveness to your needs because those needs are also ours. We maintain a commitment to innovation and excellence because we foster a culture of entrepreneurship and constant improvement. And we're easy to work with because we care about our relationships.

Welcome to the Global Tissue family.

Look for our Quality Seal! Global Tissue Group is proud to display this symbol of excellence on our paper products, an assurance to our clients of our satisfaction guarantee.

Mission Statement

As proud employees of Global Tissue Group, we're committed to a Total Quality Policy for all facets of our business, from quality products to quality customer service and information to quality innovation and product development. We pledge to provide all of these at a competitive value, and to continue to improve in everything that we do – the satisfaction of our customers is the measure of our quality performance!

g3 –Go Globally Green

Every little bit counts when it comes to living responsibly on our planet, which is why Global Tissue has created the g3 initiative, an encouragement to the community to Go Globally Green. We believe in nurturing and caring for the environment, in regenerating by reusing, and in contributing to our world to keep it healthy and beautiful. At Global Tissue, we strive to minimize our carbon footprint and create a positive impact on the earth without sacrificing quality, performance, or softness. Be a part of the g3 movement and buy Global to help make a difference.

Events

PLMA Show – Nov 15-17 Chicago
plma.com—showinfo2009.html
PLMA Booth #4300 x 4403 ISL



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Products

The Global Tissue family stands behind the quality of each and every paper product we supply: standard, premium, or ultra-premium tiers; 1-, 2-, or 3-ply sheets. We offer a variety of choices, from our branded program, Aura, paper towels and napkins with T.A.D. (Thru-Air Dry) technology, our eco-conscious Regal line, or a custom program for your private label. With Global Tissue's combination of designed embossing, earth-conscious production, use of soft fibers, and outstanding value, our superior goods are products trusted by families all over the world – including our own.

Private Label

Global Tissue's Private Label programs give you the convenience of having a personal, on-demand paper facility. We put *your* labels on our products, and work flexibly with your needs to provide a broad spectrum of products that effectively compare with national brands. If what you need is advanced retail visualization, customized products, specific sizes, or the use of an in-house art department and creative team to improve your package design, Global Tissue can supply it – consider us your own private manufacturing plant! We'll gladly build a special program for you. We successfully have for many major retailers, mass merchandisers and supermarkets ... and with our Strong A.R.M. program you can be sure to *Attract* consumers, *Retain* them and create *Margin* enhancement every day.

Global Tissue Group is happy to offer low minimum packaging commitments, various sheet sizes and counts, and specialty items. Whatever your need, we'll make it happen.

If you feel you cannot meet our private label minimum requirements, our control brands may be for you. Explore what Aura, Regal, and Laurel have to offer!

Contract Manufacturing

When national brands look for contractors, they go to manufacturers they trust for their quality, discretion, integrity, and reliability. The manufacturers consumers trust seek out Global Tissue to meet capacity requirements, handle new trials, or for purely logistical purposes. We work with national brands the same way we work with our private label clients – effectively, flexibly, and personally. Our advanced technology and modern equipment allow us to handle overflow and make the deadlines you may otherwise not meet, and our resources for test production runs are ideal for experimenting with new lines or concepts without expending your own internal resources. Global Tissue can save you money through handling your new product trials or just creating and shipping product closer to its final destination, saving you freight costs. Not only that, but we don't limit supply, and can handle any custom request, so don't worry about those big orders or new products – Global Tissue has you covered.



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Our Brands

Regal

Made with Global Tissue's most environmentally friendly processes, our Regal line of products is a perfect combination of select standard quality and great value. Competitive pricing and our use of recycled paper makes Regal's diverse selection of napkins, paper towels, facial tissue, and toilet tissue earth-conscious as well as budget-conscious.

Laurel

Premium, virgin paper gives our high quality Laurel paper products a softness that is equal to or better than national brands, allowing consumers to trade up in quality without sacrifice. Our attractive packaging further enhances the brand's market appeal and reflects the superiority of Laurel products.

Aura

Through Air Dry (T.A.D.) technology sets the ultra-premium Aura brand apart, establishing this ultra-premium line of paper products as equal to or better than the national brands. Strong and ultra-absorbent, Aura's superior quality fits the needs of the most demanding task and consumer.

Promotional Licensing

Product promotion can do wonders for a business, so it's no surprise that novelty items are hugely in demand in today's marketplace. Make the novelty item handy for everyday use and prominent display, and your organization's exposure just became exponentially greater. Global Tissue is well positioned to create your promotional licensing products; as an experienced manufacturer to promotional trade, we've dealt with licensed and promotional items for years, creating innovative and memorable favors for any event.

What We Do (Footer)

Global Tissue can put your label on these products. Please contact us to find out how we can build your custom private label program!

Quality Seal (in Company > About Us as its own footer)

Look for our Quality Seal! Global Tissue Group is proud to display this symbol of excellence on our paper products, an assurance to our clients of our satisfaction guarantee.

Private Label (Philip's requested additional wording has been added)



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Global Tissue Group is happy to offer low minimum packaging commitments, various sheet sizes and counts, and specialty items. If you feel you cannot meet our private label minimum requirements, our control brands ([hyperlink to What We Do page](#)) may be for you. Explore what Aura, Regal, and Laurel have to offer!

Whatever your need, we'll make it happen. Please contact us for your custom private label program!

Also available upon request for your private label program are the following package orientations:

Nomenclature

- Green Sheets (eco-friendly? Play on "Greensleeves" and "green")
- Cottontail (cotton for the tail; bunny soft)
- Cushy Clean (cushiony, soft; alliteration is usually memorable)
- Fresh Basics (sounds clean, affordable, and modern)
- Plusher Paper (play on "plush" and "flush")
- Squeeze (think plush and soft)
- Eco – eco-friendly to the environment and wallet
- Budget Quality (value brand-type name, good for this economy)
- QualiClean (sounds like "koala" too, so instant mascot!)
- Bright White (competitors seem to focus on the whiteness of their products)
- Bleshou Tissue (rhymes, association with sneezing, and if pronounced wrong, looks French. I didn't write "bless" because of its religious connotation)
- LuxPlush
- Budget Brite (Budget right – buy Budget Brite!)
- SofTissue
- Paper Petals