



Video Script

BestStreak.com – Introductory Video Script

Version 1 (*Sexy and Flattering*)

Hey, there, Streaker – you know who you are. You're the guru the guys go to; the sports enthusiast on top of their game for *every* game. You head your pack, but it's time to take the top spot in a bigger one now. You ready to show the world how it's done?

Then join BestStreak, the sports social networking site that lets you put your sports knowledge to the test and your name on the leaderboard! Pick games, win them, gain experience points and earn BestStreak dollars to redeem real-life prizes. Share photos and tips with your network to use those bragging rights you've earned, and become a Legend in no time.

Are *you* ready to get *your* streak on?

Version 2 (*Sassy*)

Are you ready to put *your* sports knowledge to the ultimate test? If you're the MVP your friends say you are, it's time to show that to the world. Earn yourself some BestStreak dollars, experience points, prizes, and eternal fame with the rest of the BestStreak Legends as you pick winning games and gloat on our message board about your latest victories. Share pictures if you want to rub it in some more; tips if you wanna be the good guy.

However way you want to broadcast your bragging rights, the BestStreak sports social networking site is where to do it.

So why are you still watching *me*? Get your streak on! (*winks*)